

MEDIA RELEASE

Workpower awarded WA Business News 2009 Best Employer

30 July 2009:

WA not for profit organisation, Workpower Incorporated has been recognised by **WA Business News** in its inaugural **2009 Best Employer Awards**.

Workpower was awarded the 2009 WA Best Employer in the medium-sized employer category and also named winner of the overall 2009 Insync Surveys Innovation Award. The winners of the Small Employer Category were Modal and the Large Employer Category award went to the Georgiou Group.

Workpower's CEO Shane O'Connor commended WA Business News for the timeliness of the awards. "With so much talk about the negative impacts of the global financial crisis, it is fantastic to attend an event that recognises many of the great employers we have in WA," he said. "The awards and the messages from employers were strong reminders for everyone about the importance of looking after your people, working hard and having a good dose of fun along the way".

"I would like to congratulate CEO Harry Kleyn, Editor Mark Beyer and the entire team at WA Business News – and the Awards sponsors. It is a great credit to them that they had the vision to identify the need for and then develop an awards process that has relevance to all employers," said Mr O'Connor.

"That the awards are underpinned by benchmark surveys of employers across a diverse spectrum of business and the not for profit sector enhances their credibility and value for participating employers.

The surveys were facilitated by Insync Surveys who presented each participating organisation with a detailed report of their results.

"These reports will be extremely valuable in assisting us to understand the unique wants and needs of our staff," said Workpower Executive Manager of People, Performance and Strategy, Lee Broomhall. "It is great to receive feedback from your staff that is independently collected and analysed and then benchmarked against your peers. We will be using the reports to help improve our practices where there are gaps in performance."

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